

thinkPINKkids Club™ Starter Kit

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thinkPINKkids.com

thinkPINKkids™
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www.thinkpinkkids.com
info@thinkpinkkids.com

thinkPINKkids Club™ Overview

thinkPINKkids™ is a kid-initiated philanthropic organization with the vision to have active thinkPINKkids Clubs™ in every school and group across America. The clubs focus on funding the cure for breast cancer, while educating and creating awareness among youth.

thinkPINKkids Clubs™ are organically formed in local schools and/or civic organizations as a way for kids to impact their community and world in several key areas:

- The obvious reason for thinkPINKkids™ is supporting research that will eventually lead to the cure of breast cancer. Breast cancer affects 1 out of 7 women. At some point in every person's life they will be impacted in some way by breast cancer and its devastating effects.
- It teaches kids to think outside of themselves and into the greater community and world around them.
- Children learn to give, because thinkPINKkids™ encourages kids to EARN money (independently and collectively) and then donate a portion or all to thinkPINKkids™ (Think Pink Foundation). Giving a portion of money a child earns provides the valuable lessons of earning and giving - looking beyond one's self.
- Understanding and learning how medical science is continually working to find a cure for cancer, types of medical procedures, tests, medicines, etc. doctors are researching, how they are testing, and headway they are making on finding a cure.
- Awareness of breast cancer (and other cancers), early detection, and risk factors
- Children will learn early that no matter how young they are they can contribute to public concerns and health issues.
- Schools have many clubs, but there are very few clubs that are not 'self-focused.' thinkPINKkids is a club focused 'outward.'

A unique element that thinkPINKkids provides its donators, is access and information from its supported researchers on how their research is progressing. Questions may also be posed via the thinkPINKkids website, www.thinkPINKkids.com. Additionally, researchers may provide educational updates via video or webcam directly to classrooms. Educational opportunities are available by contacting the thinkPINKkids office.

Each club will perform the following to maintain a club in good standing:

1. Hold a minimum of four meetings per school year
2. Have an adult Club Advisor (typically a parent or teacher)
3. thinkPINKkids Clubs™ are asked to achieve the thinkPINKkids™ Three-Fold Goal
 - a. Provide breast cancer education and awareness among youth and adults
 - b. Earn, raise, and donate money for breast cancer research
 - c. Partner with the community on common issues

How to Get Your Club Started

1. If part of a school or other organization, follow its procedures for creating an officially recognized club.
2. Select an adult Club Advisor (typically a teacher or a parent) (see xx for responsibilities).
3. Invite friends or other students to become members – generally we suggest a minimum of five members.
4. Pick a club name (typically “thinkPINKkids [insert city or school]”).
5. Complete the thinkPINKkids Club™ Application.
6. Determine frequency, location and time of meetings.
7. Elect/select a Club Youth Leader. (see xx for responsibilities)
8. Come up with ideas how the club can earn and raise money
9. Each club to focus on the thinkPINKkids Three-Fold Goal:
 - a. Provide breast cancer education and awareness among youth and adults
 - b. Earn, raise, and donate money for breast cancer research
 - c. Partner with the community on common issues
10. Request approval from club supervisor on your earning plan.
11. Execute ideas how the club can earn, raise money, and donate.
12. Donate the funds raised to breast cancer research through the Think Pink Foundation.
13. Be creative, have FUN and know that you are making a difference in the world!

thinkPINKkids Adult Club Advisor Responsibilities:

- Review requests for earning plans to ensure they are ethically sound and abide by federal, state, and laws, and IRS tax code;
- Collect all donations and send money to Think Pink Foundation in a timely fashion;
- Encourage students to join the club;
- Support activities with members to earn money or promote awareness;
- Keep current thinkPINKkids resources and events by reviewing www.thinkPINKkids.com;
- Help coordinate educational opportunities not only for the club, but other youth;
- Supervise each meeting;
- Make certain club focuses on the thinkPINKkids Three-Fold Goal;

- Appoint or ask for member volunteers for club officer and oversee the following positions:
 - Youth Club Leader
 - Secretary/New Member Officer
 - Treasurer

Youth Club Leader Responsibilities:

- Lead each meeting;
- Work with Club Advisor to schedule meetings;
- Inform members of meeting time;
- Act as over-all youth leader of club;
- Help assign/seek volunteers for different club projects;
- Maintain updates for subcommittees;
- Keep current thinkPINKkids resources and events by reviewing www.thinkPINKkids.com;
- Seek new members;
- Make certain club focuses on the thinkPINKkids Three-Fold Goal.

Secretary/New Member Officer Responsibilities*:

- Maintain master list of members;
- Record new members and have new members sign the thinkPINKkids Oath;
- Provide new members with a thinkPINKkids Membership Certificate;
- Record the meeting minutes of each meeting making certain to capture projects, deadlines, and responsible members for each project, meeting attendance.

Treasurer Responsibilities*:

- Record donations received on the thinkPINKkids™ Donation Record Form;
- When donations are received, count and verify donation amounts with an adult present, preferably your Club Advisor.

**In the event the club's membership is so young that these jobs could not be adequately executed, it is suggested that an adult handle these officer functions.*

thinkPINKkids Club™ Meetings

thinkPINKkids Club™ meetings should be held at least four times per year. Meetings should last a maximum of one hour.

Sample Meeting Agenda (optional):

- I. Declare the thinkPINKkids Oath led by the Club Leader
- II. Officer Reports
 - a. Secretary
 - i. Review minutes from last meeting
 - ii. Announce any new members
 - b. Treasurer
 - i. Provide donation totals since last meeting
 - ii. Provide year-to-date donation totals
- III. Updates from any subcommittees
- IV. Celebrate successes since the last meeting
- V. Discuss upcoming thinkPINKkids events
- VI. Share educational findings, cancer awareness, and progress updates of thinkPINK kids supported research with the other clubs, students/youth, and community.
- VII. Brainstorm new fundraising ideas delegate responsibilities and next steps for next thinkPINKkids event
- VIII. Open the table for questions

If there are topics and/or project responsibilities that may only be applicable to a subcommittee or a few of the members, take that discussion “offline” or continue after the meeting has adjourned. You may decide to have sub-committees for upcoming thinkPINKkids events. Those meetings will have a different and more specific agenda and require only a subset of the members. Remember to always start and end meetings on time.

thinkPINKkids Oath:

As a thinkPINK kid, I promise to...

- Achieve thinkPINKkids Club™’ Three-Fold Goal
 - a. Provide Breast Cancer Education and Awareness among youth and adults
 - b. Earn, raise, and donate money for breast cancer research
 - c. Partner with the community on common issues
- Conduct myself in accordance with the thinkPINKkids Code of Ethics

Code of Ethics

A. Honesty & Respect

All thinkPINKkids members act with honesty and respect in everything we do and represent.

B. Mission

Each club and members will focus and support the thinkPINKkids Three-Fold Goal:

- a. Provide Breast Cancer Education and Awareness among youth and adults
- b. Earn, raise, and donate money for breast cancer research
- c. Partner with the community on common issues

C. Personal Growth

We provide the opportunities for our members to develop leadership skills, experience and confidence in themselves. We create a safe, educational, enjoyable experience for our members and our community partners.

D. Service & Community

We serve the greater community and world around us. We are environmentally friendly whenever possible. We partner with people who are interested in impacting kids in a positive way. We will develop an excellent reputation with fellow service groups and other community organizations and leaders who care about funding the cure to breast cancer.

E. Responsible Stewardship

It is important we maintain the trust and respect of our donors and the community. Each member will manage donation funds responsibly and honestly. We will always truthfully represent how the funds are earned, collected, and donated.

F. Diversity

Our leaders, members, and volunteers reflect diversity in order to enrich its global effectiveness.

Ideas for Earning Money

Here are some ideas for how you can earn money:

- Mowing or raking lawns
- Babysitting
- Pet-sitting/walking
- Household chores
- Car wash
- School dance
- Raffle
- Allowance
- Sponsor School dances
- Garage sales
- Lemonade stands
- Create your own craft:
 - Friendship bracelets
 - Pet rocks
 - Pink ribbon pins
- Sell thinkPINKkids™ merchandise:
 - thinkPINKkids™ wristbands
 - thinkPINKkids™ t-shirts
 - thinkPINKkids™ sweatshirts
- YOUR GREAT IDEA

Feel free to use any of the ideas provided here though you are encouraged to use your own creativity to determine how best you can help! Please consider reaching out to get community involvement.

Please write to info@thinkpinkkids.com if you have ideas you want to share with others.

Note: All money earned must be done in accordance with state and local laws AND must be earned ethically by your own right. Your club supervisor must approve plans for money to be earned.

Submitting Donations

Because donations are tax deductible, it is important that accurate donation records are maintained. This will be the job of your club's Secretary. In the instances, were the club's members are too young, it may be best to have this position handled by an adult.

As soon as donations are received it is important to do the following:

- Count the money with TWO people present, preferably Club Advisor and the Treasurer
- Treasure records donation on the thinkPINKkids™ Donation Record Form, collecting the following information:
 - Date
 - Donation Source/Donator
 - Address
 - Phone number
 - Donation Amount
- All donation monies are to be forwarded in a timely fashion to:

thinkPINKkids™/Think Pink Foundation
P.O. Box XXX
Bloomington MN 55438

- Checks/Cashier's Checks made out to thinkPINKkids™ and/or Think Pink Foundation

Frequently Asked Questions

What do we do with the money?

The Club Advisor and Treasurer will collect donations and send it in the form of a check or cashier's check in a timely fashion (monthly, if applicable) to the Think Pink Foundation, a 501(c)3 nonprofit organization.

Will the donations be tax deductible?

Yes. All donations sent to Think Pink Foundation, a 501(c)3 nonprofit organization that follow the IRS tax code are tax deductible.

How are the donations used?

100% of all the donations received by thinkPINKkids™ youth (defined as college-age and younger; 22-1 years-old) will be donated directly to American Cancer Society approved breast cancer research grants/ researchers. Please check out www.thinkPINKkids.com/CancerResearch for current research sponsored by thinkPINKkids™ and review progress updates.

Do you have to be a member to attend a meeting?

No, you can invite friends of other students to attend a meeting so he/she can get a feel for what the meetings are all about.

Please submit YOUR questions to info@thinkpinkkids.com and we'll be happy to respond!

Resources

Club Fundraising Activities:

thinkPINKkids Merchandise: www.thinkPINKkids.com

Fundraiser Alley: www.fundraiseralley.com/club.html

Just for Kids: www.amnch.ie/kids/Fundraising.htm

thinkPINKkids™ Breast Cancer Research:

www.thinkPINKkids.com/cancerresearch

General Resources and Breast Cancer Data:

thinkPINKkids™: www.thinkPINKkids.com

American Cancer Society: www.cancer.org

National Cancer Institute: www.cancer.gov

Susan G. Komen Breast Cancer Foundation: www.komen.org

National Institute of Environmental Health Science: www.niehs.nih.gov

Zero Breast Cancer: www.zerobreastcancer.org

Breast Cancer Awareness.com: www.breastcancerawareness.com/education

National Breast Cancer Foundation: www.nationalbreastcancer.org



CERTIFICATE OF MEMBERSHIP

THIS CERTIFICATE IS PRESENTED TO

IN RECOGNITION OF OUTSTANDING ACCOMPLISHMENTS AND CONTRIBUTIONS

Member Signature _____ Date _____

Club Advisor _____ Date _____

Max Woodrich, Founder

Doug Ellingson, Founder



thinkPINKkids™ Application – Page 1 of 2

By submitting this application, our club agrees to:

- Focus on the thinkPINKkids Clubs' 3-Fold Goals:
 - Provide Breast Cancer Education and Awareness among youth and adults
 - Earn, raise, and donate money for breast cancer research
 - Partner with the community on common issues
- Conduct ourselves in accordance with the thinkPINKkids Code of Ethics
- Ensure donation-earning plans are ethically sound and abide by federal, state, and local laws, as well as the IRS tax code

Club Name _____

Club Advisor Name: _____

Youth Club Leader Name: _____

Number of committed members to date: _____ Number of expected members: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Application Completed by: _____ Telephone: _____

Email: _____

By completing this form and signing below, I acknowledge that I have read the thinkPINKkids Club Waiver and Donor User Agreement on page 2 of this document and freely and voluntarily agree to all its terms and conditions without modification. I certify that the information given is truthful, accurate, and complete.

Club Advisor Signature: X _____ Date: _____

Club Youth Leader Signature: X _____ Date: _____

Please allow 30 days from the date the application is received at Think PINK Foundation to process application.

The full 2-page application is to be mailed to:
thinkPINKkids, P.O. Box 385175, Minneapolis, MN 55438



thinkPINKkids™ Application – Page 2 of 2

Waiver and Donor User Agreement

I. Introduction

This is a legally binding agreement between you and thinkPINKkids/Think Pink Foundation. By using the Donation System, you hereby ACCEPT AND AGREE to all of the terms and conditions set forth in this Agreement.

II. Donation Allocation and Purpose

100% of all the funds raised by youth (defined as college-age and younger 22-1 years-old) will be donated directly to American Cancer Society approved breast cancer research grants/researchers. GENERAL DONATIONS, CORPORATE SPONSORSHIP, and PRODUCT SALES DOLLARS ARE USED: These dollars will be used within four main categories: 1. Breast cancer research, 2. Education, 3. Promotion, 4. Administration. Our goal is to give the majority of sponsorship donations to breast cancer research, but we will also use these funds to help grow and administer the Think Pink Foundation organization. By using the Donation System, you understand and agree that you are making a voluntary, non-refundable donation to Think Pink Foundation.

III. Capacity to Contract and Consideration

If you are an individual, you warrant you have valid legal capacity to enter into and perform your obligations under this Agreement. If you are a representative of a company or entity, you warrant you have the requisite power and authority to enter into this Agreement on behalf of the company or entity. In exchange for your donation through the Donation System, we will charge or cash funds according to the amount you note. You should review your donation amount carefully before completing any transaction.

IV. Access and Limited License

You will receive recognition on the thinkPINKkids website in the form of a thinkPINKkids Club members listing which will be displayed on our website. Donating does not entitle you to any privileges in relation to ownership of any modification specific intellectual rights, assets, test builds, forum access, preferential treatment from Think PINK Foundation. As a donor, you are fully bound by our Terms of Services and Disclaimer.

VI. Disclaimers of Warranties and Limitation of Liability

You acknowledge that: A. Think PINK Foundation is not responsible for: 1. the content, quality, integrity, performance or any other aspect of the information provided or transmitted by this service; 2. errors or problems related to transmission of data; 3. any damages, consequential or incidental, arising out of use of this service. B. You agree if you have a dispute with us or are dissatisfied with any aspect of our Donation System or any of the terms and conditions of your Agreement with us, registration and use of our service is your sole right and exclusive remedy, even if that right or remedy is deemed to fail of its essential purpose. C. You acknowledge and agree we have no obligation, liability or responsibility to you or any other party. Under no circumstances shall we have any obligation to refund any monies actually donated by you. D. Think Pink Foundation and its suppliers make no warranties of any kind, express or implied, in connection with this service. We make no warranties of non-infringement, accuracy or completeness or any other warranties concerning the information accessible through our system. This service is provided with all faults, and the entire risk as to satisfactory quality, performance, accuracy and effort is with you, the user. There is no warranty that any information, our efforts, or the system meets any standards of merchantability or will fulfill any of particular purposes or needs even if we have been notified of your purposes or needs. E. Think Pink Foundation makes no warranty of ability to deliver timely or accurate services.

VII. Indemnification

In addition to indemnification or liability provisions in other sections of this Agreement, you hereby agree to indemnify, defend and hold harmless Think PINK Foundation, its shareholders, officers, directors, employees, agents, affiliates, successors and assigns, from and against any and all claims, demands, losses, liabilities, damages or expenses (including attorney's fees and costs) of any nature whatsoever incurred or suffered by us (collectively the "losses"), in so far as such losses (or actions in respect thereof) arise out of, are related to, or are based on or reasonably related to the breach of any representation, warranty, obligation or covenant agreed to by you in this Agreement. This clause shall also be effective against your heirs, assigns, or representatives.

VIII. Damages and Relief

You acknowledge your breach of any provision of Section IV (Access and Limited License) of this Agreement by you will constitute immediate and irreparable damage to Think PINK Foundation, which cannot be adequately compensated solely by money damages, and will warrant preliminary and other injunctive or equitable relief in addition to money damages. You also consent to the issuance of such equitable relief and agree no bond or other security shall be required for Think PINK Foundation to obtain any such equitable relief. This provision does not limit any other enforcement actions or remedies which may be available for breach of any provision of this Agreement.

IX. Modification Clause

Think Pink Foundation reserves the right to change the Agreement or policies regarding the use of the Donation System at any time and to notify you by posting an updated version of the Agreement on this website. You are responsible for regularly reviewing the Agreement.

X. Construction of this Agreement

A. The terms and conditions included or incorporated by reference in this Agreement constitute the entire Agreement between the parties on the subjects covered by this Agreement. B. The rights, remedies and obligations under this Agreement are cumulative. The exercise of any rights and remedies under this Agreement or any other Agreement shall not preclude or waive the right to exercise any and all other rights and remedies. A failure of a party, intentional or otherwise, to exercise in any instance any right under this Agreement or any other Agreement or law does not constitute a waiver of any rights related to any other instance. Any waiver of rights by Think Pink Foundation must be made in a signed writing by an authorized agent. C. Severability and Substitution - If any part of this Agreement is determined to be invalid or unenforceable, including but not limited to, the warranty disclaimer and liability limitations, the remainder of the Agreement shall continue in effect and the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision.

XI. Independent Investigation

You acknowledge that you have read this Agreement and freely and voluntarily agree to all its terms and conditions without modification. You have independently evaluated the desirability of entering into this Agreement and are not relying on any representation, guarantee, or statement other than as set forth in this Agreement.

thinkPINKkids™ Three-Fold Goal Chart

Breast Cancer Education & Awareness

Our Club Activities & Goals

Partner with community on common issues

Our Club Activities & Goals

Earning & donating money toward breast cancer research

Our Club Activities & Goals
